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## Minds on Fashion



Carmel Snow

The fashion reporting in HARPER'S BAZAAR has always been liberally international in outlook. This is not surprising, since the magazine has editors with an innate flair for fashion in each of the four capitals where it is created. The other day, a transatlantic network broadcast in the United States a HARPER'S BAZAAR talk, contributed to from New York, London, Paris and Rome, and the four minds were bent on one subject—fashion as it manifests itself in the four countries. Here, photographed, are the four speakers. • Carmel Snow, American editor-in-chief, is the greatest single influence on fashion in the United States: her report from the Paris Collections is read and followed all over the States, and the clothes she chooses for the magazine are soon adapted for American stores. In 1949, Mrs. Snow was made a Chevalier of the Legion of Honour, for her influence in re-establishing the prestige of French design in the U.S.A. . . . • Eileen Dickson, editor of the British edition, maintains that fashion, now a serious business everywhere, should be fun too. She herself always wears clothes that are



Eileen Dickson

Irene Brin



pretty as well as elegant; and she adds to these essential qualities of prettiness and elegance a shrewd understanding of the problems and potentialities of the fashion industry in Great Britain. . . .

• Marie-Louise Bousquet, French editor for HARPER'S BAZAAR, is one of the best-known and best-loved figures in Paris—friend of the couturiers and of painters, writers and theatre people also. . . .



Marie-Louise Bousquet

• Irene Brin, representative of HARPER'S BAZAAR in Italy, is a woman of distinctive elegance and a scintillating talent for journalism which flares out in a dozen directions. Like Mme Bousquet, she frequents the artists of her country; knows the designers, and is active in helping to arrange their openings.

PHOTOGRAPHS BY LOUISE  
DAHL-WOLFE, KUBLIN, TABARD

*4 Minds on Fashion*, foto Louise Dahl-Wolfe, Kublin, Tabard.  
Da «Harper's Bazaar UK», marzo 1955. Courtesy Accademia  
di Costume e di Moda, Roma. Dono di Irene Brin



*Firenze 1951- Irene Brin con Carmel Snow di Harper's Bazaar  
Nelle due pagine seguenti un servizio del 1962 di Frank Horvat  
con la collaborazione di Irene Brin.*

*Nelle immagini si riconoscono, nell'ordine, Mastroianni, Fellini,  
Moravia e Afro Basaldella.*

*Cortesía di Vittoria Caratozzolo*







